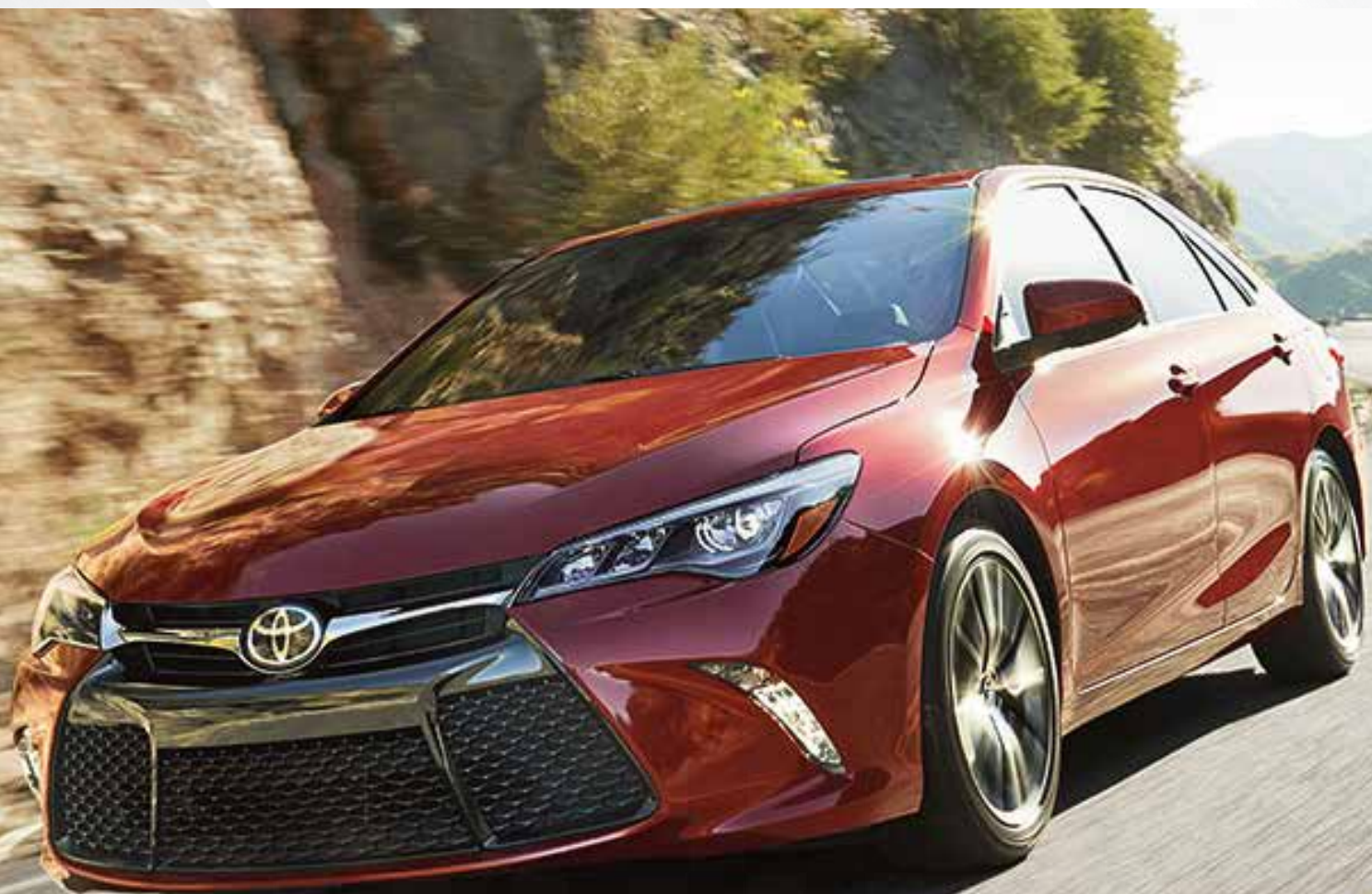


WHY BUY A CERTIFIED TOYOTA?



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TOYOTA
Let's Go Places

WHY BUY A CERTIFIED TOYOTA?

When you're shopping for a vehicle and you're considering a used Toyota, you'll want to make the right decisions, so you can be happy with the vehicle you chose. While you can conduct thorough research at your local used car lots, why not guarantee your satisfaction with the purchase of a Certified Used Toyota Vehicle? There are plenty of advantages to choosing a certified Toyota, in terms of quality and reliability, as well as plenty of other factors.

We'll explore various aspects of these vehicles and why they make for a great choice when you're shopping for a used car. In this eBook, *Why Buy a Certified Toyota?*, you'll learn:

- How certified Toyotas are different from used cars.
- Included warranties and amenities.
- Finding the right Certified Used Toyota Vehicle.

By reading this eBook, you'll learn about Certified Used Toyota Vehicles in great detail with their rigorous inspection process, their various levels of coverage, and even how to go about choosing the right certified Toyota model. After reading through each section, you'll be prepared to make your choices when you're ready to make a purchase.



How Certified Toyotas Are Different from Used Cars

If you're in the market for a used car, you've got a lot of research to conduct. You not only have to explore your options, but also explore the quality of the vehicles that are available. You may not be able to research the quality of the exact vehicle online, but you can research the year, model, and trim to get a sense of what it offers, how well reviewed it is, and even its Kelley Blue Book® value. You can pretty much get a sense of what to expect before you actually see the vehicle in-person.

To make sure you are getting a top-quality car, there are many ways you can conduct the necessary research, such as asking for a vehicle history report to check its maintenance log. You can also give its interior and exterior a closer look to notice any scratches, tears, or dents. However, if it passes the visual inspection, you can move on to the test drive to get a feel for how the Toyota car performs and handles the road.

Although doing the recommended research and inspections may take time, it's worth it when it comes to purchasing your next ride. You want to be sure that there's both quality and reliability to your purchase.

Certified Used Toyota Vehicles are much different than used cars in a variety of ways. Most certified Toyota models are relatively newer, typically below six years old. Also, if the vehicles have more than 85,000 miles on them, they aren't eligible for the certification process, so certified vehicles will have low mileage, too.

The major difference between used vehicles and certified Toyota vehicles is the inspection. Used cars do go through a quick multi-point inspection to assess any damage or faulty components before being put into the inventory. However, certified Toyota models are subjected to a meticulous 160-point inspection to ensure their quality and value for drivers. The inspections on the certified Toyota models are much more thorough than traditional used vehicles, so you can bet that the certified Toyota models will be in better shape.



The Toyota Certification Process

Certified Toyota models are inspected thoroughly to ensure that they're of a quality deserving the "certified" designation; however, the vehicle must meet the age and mileage requirements first. Once the vehicle meets those requirements, expert technicians will pop the hood, put the vehicle on the lift, and carefully look through every inch of the vehicle to spot any issues or problems that may prevent the vehicle from passing the certification inspection. Once the technician thoroughly inspects the vehicle and its components, it officially becomes a certified Toyota.

The 160-point inspection involves checking a variety of systems and components, including:

- Audio and alarm systems
- Battery system
- Emissions and state inspection
- Engine compartment
- Engine coolant and HVAC System
- Exterior Condition and appearance
- Frame, structure, and underbody
- *Hybrid components
- Instrument panel and electronics system
- Interior conditions and appearance
- Lighting systems
- Steering system
- Tires and suspension system
- Transmission and transaxle
- Trunk compartment
- Vehicle history
- Additional items and systems (i.e. navigation, sunroof, etc.)

*Hybrid models only

By conducting this thorough inspection of the vehicle, its systems, components, and engine, the technicians can be sure that the Toyota is of a quality deserving of the certification and the spot on the dealership's lot—and, potentially, your next car.



Included Warranties & Amenities

Another major advantage that certified Toyota models have over traditional used cars is the included warranties. Each Certified Used Toyota model comes equipped with some substantial coverage that can help you throughout your ownership. Most used car purchases require additional fees for any extended coverage, but with certified Toyota models, these warranties are included with the sales price.

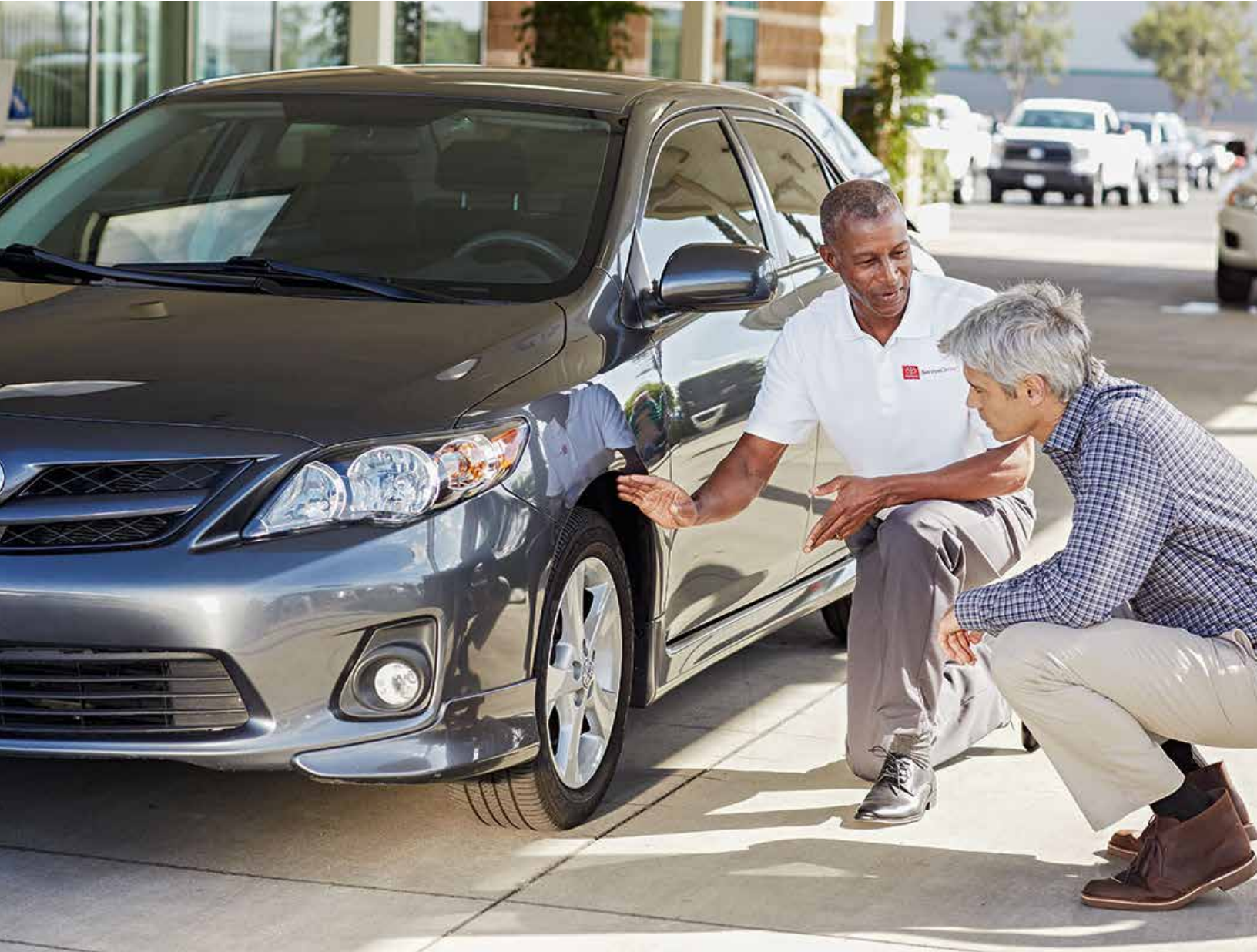
12-Month/12,000-Mile Comprehensive Warranty

For the first year of ownership—or 12,000 miles on the vehicle, whichever comes first—you get comprehensive coverage for any repair or replacement for components that fail under normal use due to any possible defect or improper installation. Should any component fail from a manufacturer error, the warranty covers the cost of the replacement component and installation. The warranty is transferable, too, at no cost.

7-Year/100,000-Mile Limited Powertrain Warranty

This warranty begins on January 1st of the model year and expires at seven years or 100,000 miles, whichever comes first. This warranty covers any major engine and transmission components, and all internally lubricated parts. The warranty offers travel protection, including meal and lodging reimbursement when you're more than 150 miles from your home or dealership. It even includes substitute transportation while your vehicle is in the shop for repairs. Like the 12-Month/12,000-mile Comprehensive Warranty, this coverage is also transferable.





One Year of Roadside Assistance

This coverage begins the date of your Certified Used Toyota purchase. It covers most roadside services like flat tire repair, lockout service, jump starting, emergency fuel delivery, and reimbursement for towing to the closest Toyota dealership. These services are available 24 hours a day and 356 days a year.

CARFAX® Vehicle History Report™

The purchase of a Certified Used Toyota Vehicle also comes with a CARFAX® Vehicle History Report. This document gives you some detailed insight into the vehicle and its previous ownership. It'll list the scheduled maintenance and services that were performed on the vehicle, so you'll know if it was properly maintained. The CARFAX® Vehicle History Report™ will also list any added parts, components, or any accidents that the vehicle may have been involved with under the previous ownership.

Finding the Right Certified Used Toyota Vehicle

If the idea of purchasing a Certified Used Toyota Vehicle sounds enticing, you'll want to get started on the search for the right model. You can easily browse your local Toyota dealership, and specifically take a look at the Certified Used Toyota Vehicle inventory to see the collection of different years and models that are available for purchase. After reviewing the selection of different sedans, crossovers, SUVs, trucks, and hybrids, you'll find a few that appeal to your style and preferences.

Once you've browsed the certified Toyota inventory, you'll probably come across a few models that interest you. Before heading to the dealership, research these models. Make sure that you specify the year and trim level, so your research can be as accurate as possible. Review the included features, styling, technology, and performance level to be sure that the vehicle's features and abilities meet your expectations.



Choosing Between Certified Toyota Used Vehicles

If you've got a few models on your list, you'll want to use the research you conducted and combine it with your own inspection, so you can be certain of which vehicle is the right choice. There are a few factors that you may want to include with your inspection to help you choose between the models that you're interested in.

Mileage can be a significant factor when choosing a used vehicle—the lower the miles, the higher the value and the longevity. You can also factor the vehicle's age into the equation, if you're looking to find a vehicle that you can hold onto for the years to come. However, when you're closer to choosing the right one, taking a test drive will certainly help confirm your feelings towards the Certified Toyota Used Vehicle that you're interested in.

Once you're behind the wheel, you'll get the chance to take a closer look at the interior. You can check out the features and amenities to see if they match up with your research. However, when it's time to turn the key, you'll get to experience how the vehicle performs, and what it's like to maneuver it along the road. Be sure to gauge the sensitivity of the accelerator and brake pedal to see if they're responsive enough. Make sharp and wide turns to get a sense of the wheel and its function. By the time you pull back into the dealership, you'll have a solid idea of how you feel about the vehicle and whether you want to purchase it.

Getting Started on Your Certified Toyota Experience

In this eBook, you learned a great deal about Certified Used Toyota Vehicles and what makes them a valuable option for drivers during the search for the right used car. You got a sense of the thorough inspection that goes into the vehicles, which ensure they're of a higher quality than the average used car. You also got a sense of the extensive coverage and warranties that are included with these vehicles to help you maintain them, even when it needs post-malfunction maintenance or post-collision repairs.

Now that you're aware of the reasons on why you should buy a certified Toyota, it's time to start your search to find right model. Get started by browsing the Certified Used Toyota Vehicle inventory at your local Toyota dealer to see the various models and body styles that that have in stock that you may want to look at a little closer, so you can make the right choice toward your next vehicle.

